



**Industry
Relations
Council:**

*Together, we
can do more.*

**2024 IRC
BROCHURE**



HOPA
Hematology/Oncology
Pharmacy Association

20 YEARS OF OPTIMIZING CANCER CARE!

The Hematology/Oncology Pharmacy Association (HOPA) is dedicated to supporting hematology/oncology pharmacists and optimizing patient care. We believe everyone undergoing cancer treatment should have an oncology pharmacist as an integral member of their care team. Through robust education and professional development, active advocacy, and industry support, our members are poised to make that vision a reality.

We believe everyone affected by cancer should have a hematology/oncology pharmacist as an integral member of their care team.

Together, we have the power to make it happen.



HOPA is a nonprofit professional organization formed in 2004. HOPA has continued to grow and now represents a membership of nearly 4,000 pharmacists, associated practitioners, researchers, administrators, pharmacy technicians, residents, students, and interns specializing in hematology/oncology practice.

HOPA's Five Strategic Pillars:

- Education
- Professional Practice
- Research & Quality
- Advocacy & Awareness
- Organizational Excellence



New in 2024:

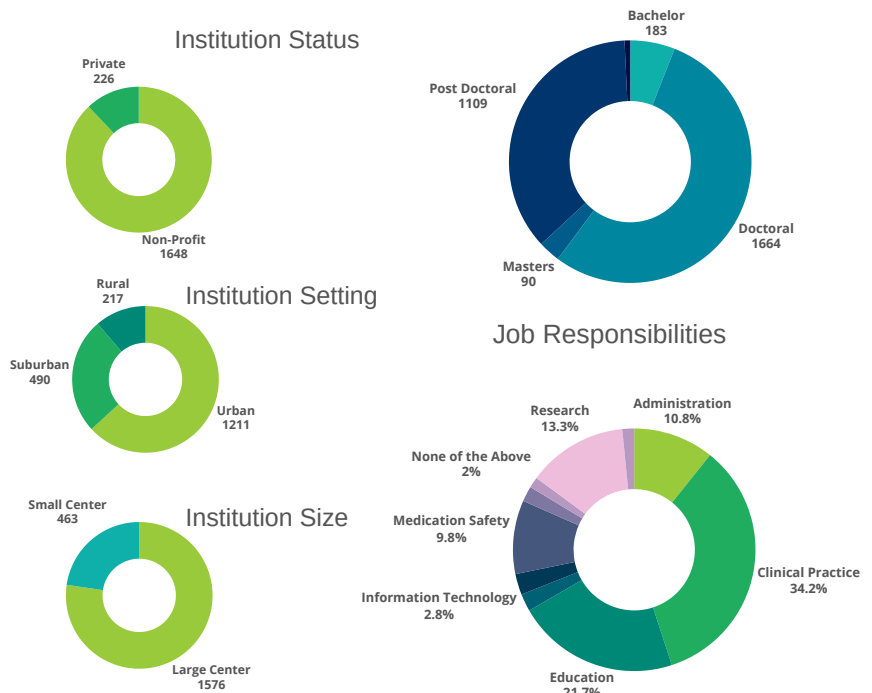
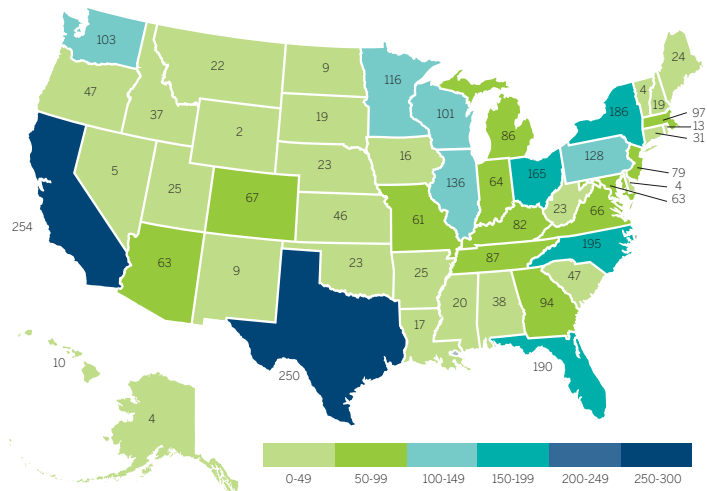
- *Time to Talk* Diversity in Clinical Trials
- 2023 Core Competency
- Patient Advocacy Summit



H O P A M E M B E R S H I P

3689
TOTAL MEMEBERS

77%
Retention rate



HOPA INDUSTRY RELATIONS COUNCIL (IRC) CONNECTS YOU TO HEMATOLOGY/ONCOLOGY LEADERS IN MEANINGFUL WAYS.

IRC Council Highlights

Provides a format for establishing and building relationships

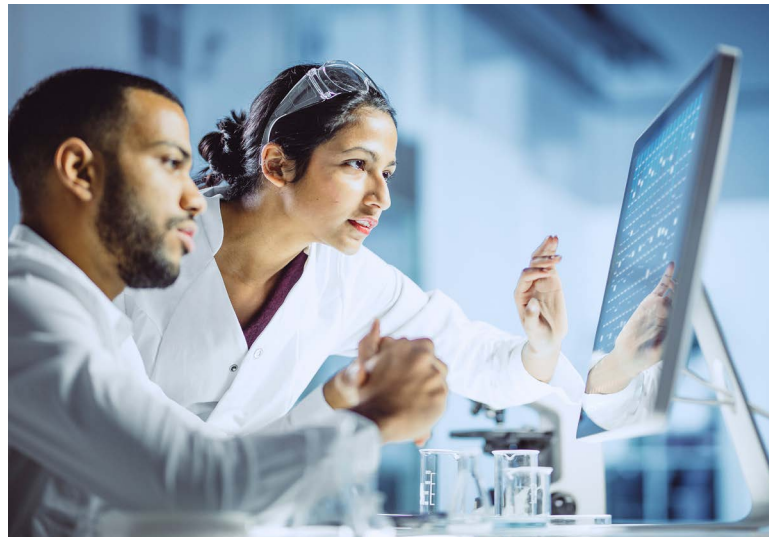
Fosters open dialogue among key industry representatives who have ties to the specialty of hematology/oncology pharmacy

Allows participants to gain a greater understanding of mutual areas of interest

Advances programs that promote optimal, cost-effective care for people affected by cancer

Participation in HOPA's Industry Relations Council is open to all organizations that support HOPA's mission and goals.

Contact Laurie Rappa, Senior Development Manager at 877.467.2791 or lrappa@hoparx.org



HOPA INDUSTRY RELATIONS COUNCIL 2024 BENEFITS PLAN

	Schedule	Frequency	Value	Premier \$50,000.00	Executive \$30,000.00	Associate \$15,000.00	Emerging \$5,000.00
Benefit							
HOPA Information							
Standing meetings with HOPA staff	Quarterly						
Annual Membership Demographics Dashboard	January	Annual	\$2,500.00	1	1	1	1
IRC Partner Liaisons	Ongoing		\$-	3	2	1	1
HOPA News Subscription	Quarterly		\$-	3	2	1	1
JHOP Subscription	Bi-Monthly		\$-	3	2	1	1
Communication to HOPA Members							
HOPA Website Recognition	Ongoing		\$-	X	X	X	X
Clinical Trial Listing	Ongoing		\$-	X	X	X	X
Patient Assistance Program Listing	Ongoing		\$-	X	X	X	X
HOPA News Outsert or 4 full page color ads	Quarterly	Annual	\$10,000.00	1			
HOPA News full page color ad	Quarterly	Annual	\$5,000.00		2		
HOPA News Email Banner Ad	Quarterly	Bi-Annual	\$2,500.00	1			
Industry Updates Headline/Content or Banner Ad	Monthly		\$1,000.00	12	12	6	3
eBlast to HOPA Members	Weekly on Wednesday	Annual	\$3,000.00	2	2		One (1) approval eBlast for \$2,000
HOPA Member Mailing List	Annual		\$3,000.00	1	1		
Conferences and Events							
Annual Conference							
Annual Conference Registration	March/April	Annual	\$730.00	6	3	1	1
IRC Reception Attendees			\$-	6	3	2	1
Annual Conference Industry Posters			\$-	6	3	2	1
List of Annual Conference Attendees and Institutions			\$2,500.00	1	1	1	1
IRC Partner recognition and exhibit booth signage at Annual Conference			\$-	X	X	X	X
Priority exhibit booth placement			\$-	X	X	X	X
IRC Summit Attendees	Fall		\$-	4	2	1	1
Meetings and Information							
HOPA Board/IRC Committee Meeting—In Person or Virtual	AC, ASCO, etc.	Bi-Annual		1			
HOPA Board/IRC Committee Meeting—Virtual	Late Summer, Early Fall	Bi-Annual			1		
Advisory Board, other volunteer recruitment or interactive activity approved by HOPA.	Ongoing		\$10,000.00	2	1		
Advisory Board Meeting at Annual Conference	Spring		\$25,000.00	1			
HOPA Presentation to Industry Partner	Topic must be mutually agreed upon	Annually		1			
Non-CE Webinar for HOPA Members	Monthly	Bi-Annual	\$10,000.00	1			
Opportunity for HOPA project participation				1	1		
Electronic Survey to HOPA Members	Monthly	Bi or Tri-Annual	\$5,000.00	1	1		

CONDITIONS OF PARTNERSHIP

All applicants to the Industry Relations Council must be approved by HOPA. Those approved for participation in the IRC will set up partnership meetings to review all benefits, policies, and procedures.

- All activities of the IRC participant must be consistent with HOPA's mission.
- The fee for participation must be paid annually by each organization.
- Each council participant will identify primary contacts.
- Solicitation of other council participants and HOPA representatives during council activities and events is strictly prohibited.
- Use of the HOPA logo is prohibited unless prior written consent is given.
- Application for participation indicates agreement to abide by these policies and any other rules governing activities on the council.

Violations of stated or implied policies will be reported to HOPA and may result in forfeiture of council participation, at the sole discretion of HOPA.

